



PERIMETER

PROTECTIVE SYSTEMS

THEY STEAL MORE THAN INVENTORY

They steal the soul and spirit out from your company. Right now employees are stealing profits from your company. They steal inventory, tools and equipment but they really are doing much more than that. They are undermining and stealing away the company spirit you worked to build. This is because the thieves are bad apples to the core. To justify themselves and to maintain their bullying over your honest employees so they "don't rat them out" they are constantly giving their talk about how you—the owner or manager—are a real bastard or a rich show-off. These thieves are a non-stop propaganda machine against your company.

They talk about how they are the ones doing the hard work. "It's only fair that we take some things." They create a dangerous environment for the honest employees and make it clear that if anyone is unwise enough to "rat them out" they would be in for it. The honest employees are bullied into keeping quiet and working under all sorts of psychological stress and having to watch their backs. So stopping theft is vital to changing a company's climate and lifting that intolerable burden off the good workers of the thieves' bullying. Achieving that unleashes the good employees to be more creative. We think that is an important mission.

Perimeter Protective Systems can help apprehend these thieves. This is a system you can't afford to not have.

When inventory disappears, many employers prefer not to countenance the fact that it may be due to their own employees. The Department of Commerce estimates 50 billion dollars per year is stolen by employees¹. While no precise study exists, one general rule in industrial security is that 10% of employees will steal all the time, 10% none of the time, and with 80% it depends on the situation. Another statistic says between 25% and 40% steal sometimes. An insurance industry study indicates 40% of crimes at businesses are **guard assisted**. Of course everyone says, "Not my employees and not my guards." And some are right. But it's best to assume that just as you know you sometimes drive over the speed limit, that others sometimes steal.



Once you can clean this up and fire the thieves and, if you choose to, prosecute them, then you have lifted a ton of weight off your honest workers. No one likes to feel they are doing equal work but others are helping themselves to freebies. Now you can announce that the new security measures will get rid of any thieves. The anti-company propaganda that was daily uttered will disappear. You can address your employees and say you are seeking their working-together and their creativity to make the company as competitive as possible. This assures their future job security. You will be amazed how people in a positive environment are capable of developing creative solutions and ideas. Your good employees will love you for taking the steps to assure their job security and for allowing it to become a company of honest employees.

We want a handshake agreement that you will reward your employees for their honesty and creativity and improved productivity. Why not? If you were in their position that appreciation would give you the extra boost in motivation. Your competitors will not have addressed these same problems. All you have to do is be better than them and have this as your secret advantage in order to soar ahead of them.

1. <http://www.referenceforbusiness.com/small/Di-Eq/Employee-Theft.html>

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